## **ADDICOO GROUP presents:**

## Experimental house for broiler production



In May 2021 ADDICOO launched its own experimental house for broiler production. This facility is part of the company's strategic development programme, their plans and objectives and is the next step in testing the impact of feed additives.

The experimental house, located in the Velký Dvůr area of Pohořelice, will be used to look for ways to improve the performance and welfare of broilers. ADDICOO aims to achieve these goals by testing existing products and feeding practices to determine their greatest effectiveness. However, the focus will be on finding new feed additives, combinations and uses, particularly in the areas of improving digestion and growth, disease prevention and reduction of environmental pollution.

The facility is designed to perform feeding tests in poultry production and was built by leading agricultural technology suppliers. The house is equipped with the latest feeding and drinking technologies, lighting, ventilation, cooling and heating systems.

It can provide the capacity to test up to nine different groups (six boxes for 19 chickens each), for a total of 1,026 chickens. In this scheme, it will be possible to test products in both feed and drinking water, and even combinations of both application methods. The results from the broiler production model will also be used in other animal categories.

ADDICOO's goal is to offer innovative solutions for modern and efficient livestock production. The company's strategy is to use active ingredients that reduce the excessive use of antimicrobials, improving animal health and welfare. In addition to these positive effects, they are able to improve the economics of livestock production while reducing the burden on the environment.





